

NEIGHBORHOOD | ENTERTAINMENT | LIFESTYLE

COMMUNITY

Publications.org

Chandler & San Tan Magazines

Standard Magazine Rates

Rates are per insertion and all ads must run within a 12 month period

	12 X	6 X	1X
Full Page	\$1,100	\$1,400	\$1,600
2/3 Page	\$800	\$1,100	\$1,400
1/2 Page (vert. or horiz.)	\$650	\$900	\$1,100
1/3 Page (vertical or square)	\$425	\$600	\$850
1/4 Page	\$325	\$450	\$700

Premium Placement

Back Cover	\$2,300
Inside Front	\$2,200
Inside Back	\$2,050
Page 3	\$1,800
Page 5	\$1,500

Standard Magazine Ad Sizes

Sizes are in inches width by height

Magazine trim size	.6 x 9
Full page bleed	.65 x 9.5
Full page no bleed	.5 x 8
2/3 page	.314 x 8
1/2 page horizontal	.5 x 3.9
1/2 page vertical	.24 x 8
1/3 page square	.314 x 3.9
1/3 page vertical	.165 x 8
1/4 page	.24 x 3.9

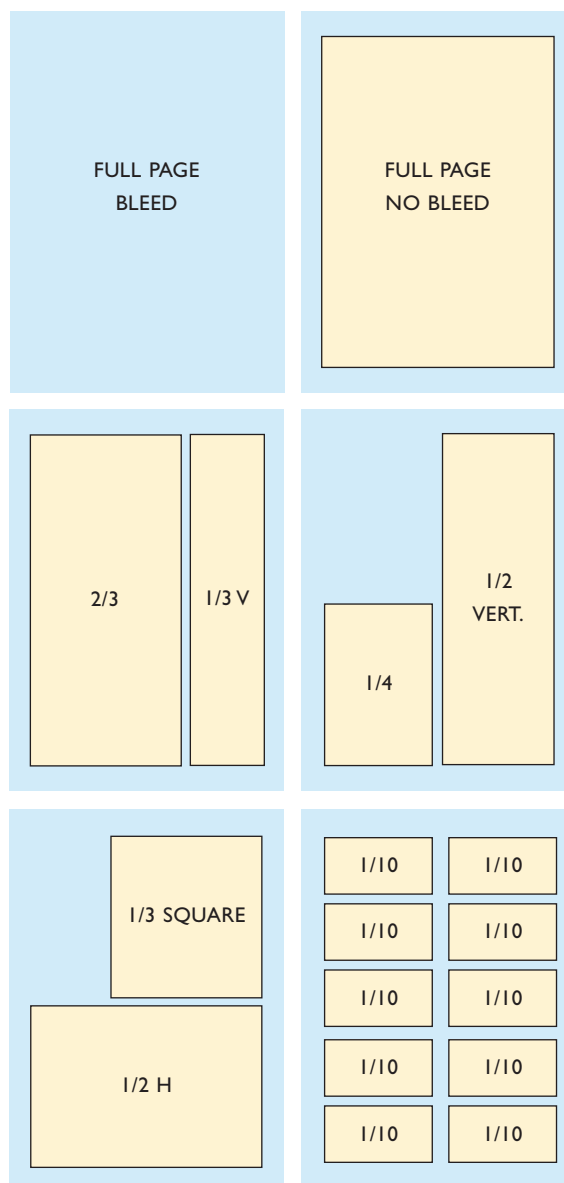
Marketplace Rate and Size

Rates are per insertion and all ads must run within a 12 month period

Marketplace Ad Price	\$125
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Sizes are in inches width by height

1/10 Page	.2446 x 1.516
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Marketplace Section

Technical Requirements

IMAGE RESOLUTION: Provide all photos at 300 dpi. Line art should be provided at 600—1,200 dpi. **BLEED REQUIREMENTS:** Magazine trim size: 6 x 9 inches. For bleed allow 1/4 inches beyond all trim. Keep live information 1/4 inches from all trim. On anything less than a 1/4 inch bleed the publisher cannot guarantee a consistent bleed. **FORMAT TO SEND PREPARED ADS:** All ads should be supplied as a high resolution PDF. All fonts should be embedded in your high resolution PDF. Ads created in Microsoft Word, Microsoft Publisher, Power Point, or any word processing program cannot be accepted. If you are supplying your ad as an EPS please convert all fonts to an outline. **COLOR FOR ADS:** The colors in your file should be saved as CMYK—No spot color or Pantone colors. Please call if you have any questions about your supplied ad. The publication is not responsible for color or content of files that do not conform to the specifications listed. We do not accept film. **SEND YOUR ADS:** We can accept your ads via CD, DVD, standard e-mail or FTP; for e-mailing or uploading information please contact your sales representative for instructions.